



S.O.U.L. foundation
Supporting opportunities for Ugandans to learn

Annual Report
FY 2013
(September 2013-August 2014)



Our Mission

To foster sustainable and vibrant Ugandan communities through unique partnerships focused on education, women's empowerment, food security, and health.



Our Model

To provide a hand up, not a hand out.
For each initiative, the cost and effort is shared by community members. They are stakeholders in the success and long-term sustainability of holistic programs that address complex causes, not just symptoms, of poverty.



Our Year

Dear Friends and Supporters,

In 2009, when I co-founded S.O.U.L. Foundation, I never thought it would ever get to this level. Amidst the constant and exciting activity and growth both in Uganda and in the US, I am extremely proud and humbled by our accomplishments in the past year. In five short years, our community-driven model has proven to be unique, effective, and sustainable. The following pages highlight these successes.

The women of S.O.U.L. are reclaiming their voices within their families and communities and are now able to pay for their children's school fees, often without the help of their husbands. This past May, we hosted the US Ambassador to Uganda Scott DeLisi at our Bi-Annual Community Meeting. We have also opened the doors to our new 3,000 square foot Community Resource Center which houses a solar computer lab, reading center, tailoring lab, and additional staff offices.

We are inspired that each year, we have the ability to continue to grow. We are confident that the impact we are helping to create is making a long-lasting impression in the communities in which we work. We are working each day to ensure that as we develop, we continue to above all else remain partners with the community, listening to their needs and requests. We are grateful for those who have offered their guidance and support, making it possible for S.O.U.L. Foundation to continue working side-by-side with community stakeholders.

We hope that you will join the movement, and once again, thank you for your support!

Brooke Stern RN, BSN
Co-Founder/CEO

Our Impact

Work in 14 villages
across **2 rural
districts.**

Impact **1,500+** Ugandans
directly.

Impact **7,500+** Ugandans
indirectly.

Education

Creating a shared approach to increased enrollment, learning, and achievement, with a focus on girls and young women.



SUL foundation

Education

In financial partnership with families, enable **400+** students to access education.

63% of supported students are girls.

Sponsor 16 vocational students **and 1** medical student.

Engage **250+** parents in our parents' committee to be advocates of their children's education.

Partner with **40+** Ugandan schools.

Enroll **130** kids in our pre-primary program.

Built solar **computer lab** with 20 computers.

Women's Empowerment

Providing women opportunities
for economic and social
empowerment.



Women's Empowerment

Established **14 cooperatives** of 10-20 women each.

Developed sustainable cooperatives in **crafts, aquaculture, agriculture, and animal husbandry.**

Trained 700+ women in valuable skills and financial literacy.

Facilitated a 300% increase in women's income, **90% of which is reinvested into their families.**

A photograph of two women in a boat on a body of water. The woman in the foreground is smiling broadly and holding a large, light-colored fish. The woman in the background is also smiling and holding a net full of fish. The water is greenish-brown.

Food Security

Improving the quantity and quality of food for families and communities.

Food Security

Established 8 fish ponds across two community sites as an income-generation project for displaced residents from the construction of the Bujagali Hydroelectric Dam. **One site is now completely financially sustainable** and the other is on its way.

Harvest **50,000 fish** annually, valuing **\$23,000**.

Launched our Get-a-Goat, Give-a-Goat program with **40 women** in which the women receive a goat and then gift its first offspring to another family. **One of the groups is now completely sustainable.**

Trained 80 women across 4 chicken cooperatives, raising **250 chickens per group; 3 out of the 4 groups are now financially sustainable.**

Health

Increasing education of and access to quality healthcare with a focus on maternal and child health.



Health

Launched our new **Maternal Health Network** with **400+** women to increase access to education and quality healthcare.

With our Global Health Corps (GHC) Fellows, **completed groundbreaking research** in maternal health, **interviewing 379 women across 11 villages** in collaboration with local health professionals.

Gave **50+** community health trainings to thousands of community members.

Partnered with the local midwife to improve infrastructure for increased sanitary birthing conditions.

In Their Words



"The growth in numbers and the influence S.O.U.L. Foundation has had in the last year is absolutely astounding.

Thousands of lives are changed as children are becoming educated, girls are prioritized, and hundreds of women are economically empowered!"

-Jane Nampala, S.O.U.L. Office Manager



"With your support, I have been able to complete my 5th year of medical school! On behalf of the local women and their children who had lost all the hope for education, thank you for supporting vulnerable children and for empowering the women through income-generating activities...**You are a role model to many organizations in Uganda.**"

-Daniel Muwanguzi, S.O.U.L. Student

"S.O.U.L. has created an incredible community model that I speak about wherever I go. I talk about this community and this organization all the time. **This is the true story of success. The story of a true partnership, and what a proper model for development looks like.**"

-Scott DeLisi, US Ambassador to Uganda



"Being a student sponsor allows me to fulfill my life purpose. At first, I didn't know to what extent I could really connect and alter a student's life from afar...**I can say almost 3 years later, it grounds me, centers me, lifts me up, and gets me through my rough days.**"

-Omari Jinaki, S.O.U.L. Student Sponsor and S.O.U.L. volunteer

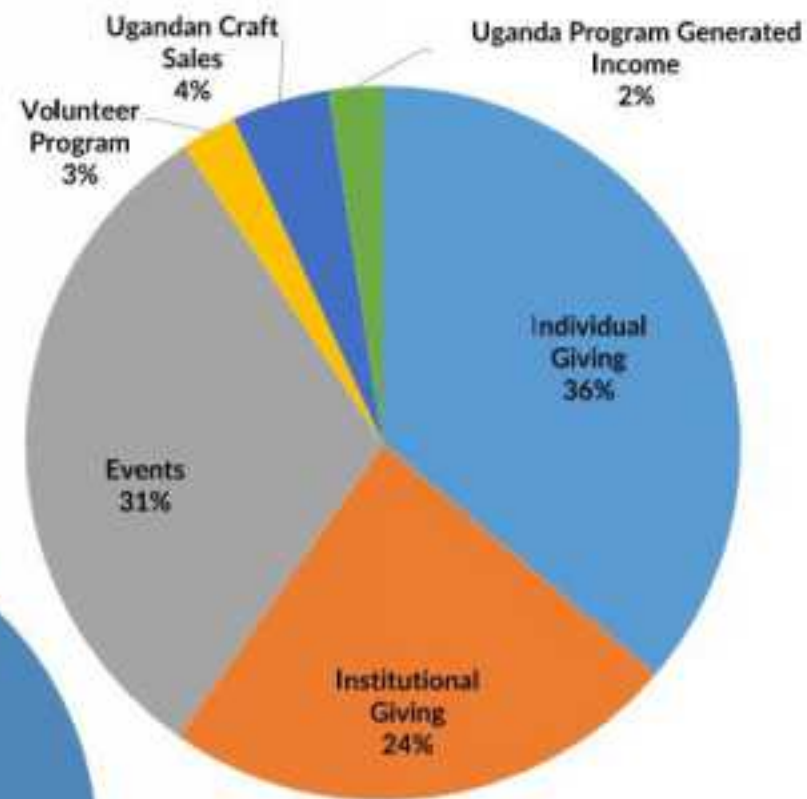
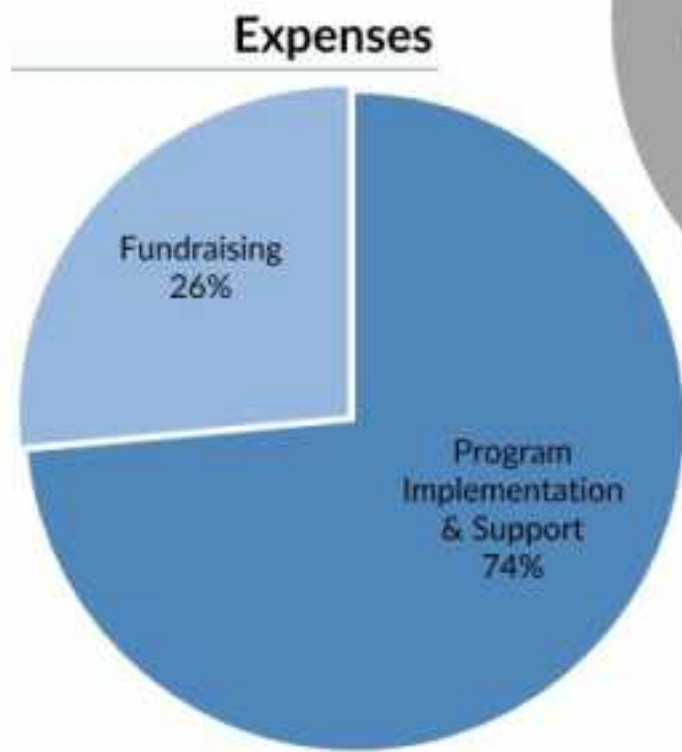


Our Financials

Statement of Activities-FY 2013

(September 2013-August 2014) (unaudited)

Revenue and Support	
<i>Contributions</i>	\$259,254
<i>Fundraising (includes big events)</i>	\$108,861
<i>Small Events and Sales</i>	\$ 32,996
Total Revenue and Support	\$401,111
Expenditures	
<i>Program Expenses</i>	\$120,427
<i>Program Support Services</i>	
Management and General	\$131,275
Fundraising	\$90,756
Total Expenditures	\$342,458
Change in Net Assets	\$58,653
Assets	
<i>Cash</i>	\$ 32,242
<i>Land & Equipment (net)</i>	\$120,221
<i>Security Deposits</i>	\$173
Total Assets	\$152,636
Liabilities and Net Assets	
<i>Liabilities</i>	\$70,757
<i>Net Assets</i>	\$81,879
Total Liabilities and Net Assets	\$152,636



Our Partners

Institutional Supporters

- Global Health Corps
- Hunt Alternatives Fund
- Howard Buffett Foundation and the ASU Lodestar Center for Philanthropy & Nonprofit Innovation
- Segal Family Foundation

Large Corporate Supporters

- Affiliated Adjustment Group
- Bujagali Energy Limited (BEL)
- Canvas and Cocktails
- Children's Health Network
- Concept Care
- CRC Services
- GLN Worldwide LTD
- GNY Insurance Companies
- J&D Ultracare
- Linger Restaurant
- Lockton Companies
- Mead St. Restaurant
- RPS Services
- Sithe Global
- Stern Agency, Inc.
- Vis-à-vis Creative Concepts

Gold-Level Individual Supporters

(> \$10,000, including in-kind donors)

- Nicola Cresta
- Kevin Mulleady
- Marc Rappaport
- Ken & Diane Stern

Silver-Level Individual Supporters

(> \$1,000, including in-kind donors)

- Rob and Megan Armstrong
- Bruce Azus
- Richard Bader
- Nick Brown
- John Davis
- Levi Davis
- Pat and Helen Davis
- Susan Eidelheit
- Alan Edwards
- Kim Frampton
- Jenni & Mario Gasbarro
- Robert & Ericka Greenfield
- Kerry Ginsburg

- Jeff & Melanie Golden
- Eric Grundmeier
- Kim Le
- Steve Kammerer
- Joyce Mobley & Gordon Young
- Stephanie Newell
- Annie Niewohner
- Gary Patrick
- Charles Peterson
- Christine Reymann
- Lyn Simon
- Scott Singer
- Stephen Sanders
- Sam Schnapps & Sheila Salama
- Ryan & Rachel Snyder
- Gerald and Stacey Starr
- Adam & Raena Stern
- Fred Stern
- Tamara Thompson
- Brittney & Charles Griffin

Our Team

American Staff

Brooke Stern, Co-Founder/CEO
Stephanie Sanders, US Project
Coordinator & Project Manager
Laura Gibson, Project Manager
Allison Paludi, Project Manager
Devin B. Faris, GHC Fellow

*In FY14, S.O.U.L. hired current Executive Director
Rachel Hartgen.*

Primary Ugandan Staff

Jane Nampala, Office Manager
Okoth Grace, On-Site Program Manager
Phoebe Seggayi, Tailoring Teacher/Field
Coordinator
Safa Lwabaga, Communications & Volunteer
Coordinator
Asiah Sizomu, Groundskeeper
Hawa Nantege, Tailoring Instructor
Jane Nabirye, Tailoring Instructor
Ibanda Basit, Field Coordinator
Violette Nalutaaya, GHC Fellow

Board of Directors

Brooke Stern
Kenneth Stern
Tanya Ahamed
Ryan Snyder
Bob Greenfield
Diane Stern
Robin Simkins

All-Star Volunteers

Omari Jinaki
Kerry Ginsburg
Kimberly Bellanti-Barto
Lyn Simon
Nicole Brown



Thank You!



Dear Friends and Supporters of S.O.U.L.,

Almost incredibly, it's been five years now that we have participated in the birth and growth of an improbable vision. We have watched it manifest as a force on the ground that touches the lives of individuals, families, and entire communities at the core.

Breaking chains of poverty, expanding a child's access to basic education, providing women with tools of self-sufficiency, and championing dignity are no longer merely topics of conversation. Growing human and financial capital at a rate of 25-50% each year are not just line items on a hopeful budget.

Through everyone's dedication, this is our reality. Our track record.

Your continuing support is more impactful today than ever before and will have an as yet untold influence upon tomorrow. The ripple effect of empowerment is undeniable and unstoppable.

Thank you for allowing me to address you here in our Annual Report. Most of all, thank you all for continually reminding me what it looks like to genuinely sow into another's life.

Bob Greenfield
Board Member



Educate.
Empower.
Evolve.

S.O.U.L. Foundation is a registered 501(c)(3) under New York state law (EIN #27-0918927) and is a registered non-governmental organization in Uganda (#10052).

Learn. Connect. Join.
www.souluganda.org

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twitter.com/souluganda
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