Dear Friends and Supporters,

Once again S.O.U.L. has experienced a year filled with new hard earned victories. The growth and expansion of our program models, thriving since our inception in 2009, are a force of positive change, continuing to impact our communities in an enduring way.

The story of true partnerships, our mission from the beginning, has proven to be the very definition of our success. By working together with the Ugandan changemakers of the future, we remain witnesses to the undeniable and overwhelming influence of empowerment.

As shown in the following pages, in just the past year, we were able to expand our existing programs and create new initiatives in education, maternal health, food security, and women’s empowerment.

We are indebted to all of you for your unwavering support and the profound influence you continue to have on the lives of more than 9,000 Ugandans!

Sincerely,

Brooke Stern, Co-Founder/CEO
Our Mission

To foster sustainable and vibrant Ugandan communities through unique partnerships focused on education, women’s empowerment, food security, and maternal health.
Our Model

We use a community-driven development model. For each initiative, the cost and effort are shared with community members. They are stakeholders in the success and long-term sustainability of holistic programs that address complex causes, not just symptoms, of poverty.

Impact At A Glance

- **14 communities** partner with S.O.U.L. across two districts in rural Uganda
- **1,500 Ugandans** directly impacted
- **7,500 Ugandans** indirectly impacted
- **30 staff members**, 25 of whom are Ugandan
We believe education, inside and outside of a classroom, is the key to breaking the cycle of poverty.

This past year, we accepted 80+ new students into our student sponsorship program including our first 10 students from the Iganga District. Sponsorship is a partnership with families—they pay 50% and we pay 50%—helping them become further advocates of education.

We also launched our mentorship program at a secondary school and received a new grant to launch it in four new schools in 2016. Finally, we sustained our preschool program, enrolling 130 children annually, and our computer program, used by 80+ Ugandans weekly.

Impact & What’s Next

- 450 students have access to education
- 60% of sponsored students are girls
- 80% of sponsored students continue to advance from primary to secondary
- 1,000 students will benefit from our new mentorship program
- Computer program will be replicated in our new Center in Iganga
Women’s Empowerment
We believe an empowered woman is an empowered family and community.

This past year, we expanded our tailoring program, accepting 56 new women. Our women’s cooperatives grew to 15 cooperatives, spanning skills in crafts, agriculture, livestock, chickens, and aquaculture. The women’s income has increased 300%, and they are prioritizing education for their children and healthcare for themselves and their families. Over 700 women participate and learn in these groups.

At the same time, the women’s self-confidence is growing and their voices are becoming louder as they emerge as leaders in their homes and communities.

Impact & What’s Next
• 15 cooperatives started
• Two new goat cooperatives launched in Iganga with 40 new women
• Over 700 women trained
• Incomes increased by 300%
• Women now purchasing food, healthcare, and paying for school fees
• In 2016, launch new cooperatives, including a tailoring program, in Iganga
Food Security
We believe everyone deserves access to plentiful nutritious food.

This past year, we launched our Livestock Learning Center (LLC), training over 100 Ugandan men and women on sustainable farming and animal husbandry practices.

We continued to support our fish pond project, with the first site sustainable and the other on its way. Together, the sites harvest 50,000 fish annually, providing food and income.

We also started an additional goat group, this time in Iganga, which has already produced enough kids for a third group! In total, with our four chicken groups, these cooperatives serve over 140 women.

Impact & What’s Next

• 200+ people to be trained through LLC

In 2016, we will:

• Construct a solar drip irrigation system and solar greenhouses to increase yields

• Open another LLC in Iganga, teaching sustainable agriculture practices

• Launch new food security initiatives including maize processing and fish cages
Maternal Health
We believe every woman should be able to give birth in a dignified environment.

After completing a groundbreaking study with over 379 women on the maternal health barriers facing our community, we launched our innovative Maternal Health Network (MHN) and its first stage: an Antenatal Education Center (AEC) in Bujagali.

The Center has started training women, men, and Village Health Teams in critical prenatal care. It will train over 800 women, men, and Village Health Teams (VHTs) in its first year alone.

Impact & What’s Next
- 800+ women, men, and VHTs will be trained on antenatal care.
- 200+ Village Health Teams (VHTs) will be trained in detecting, giving, and recording maternal health for families.
- Moving forward, VHTs will be equipped with booklets including home registries to track and report rural health indicators.
- In 2016, we’ll launch an emergency transport system and construct a local birthing center and midwifery school.
In Your Words

“I feel great being part of the unstoppable S.O.U.L; S.O.U.L is in my blood. My family has been helped a lot with the extra income I get from the chicken sales. I have become an empowered woman being the vice chairperson of S.O.U.L’s parents committee. I now have a strong voice in the community. “

— Mama Patricia, Community Member

“Our time in Bujagali Falls is imprinted in my heart – like the red dirt from walking along the village road that creeps into the cracks of your heels like a tattoo.”

— Lauren Galloway, Volunteer

“Through working with the unique maternal health program, we have been able to watch women and men of all ages build themselves with life-saving maternal and child health knowledge, and claim their rights to dignified maternal care. We truly believe this program will help reduce maternal and infant mortality rates in Uganda.”

— Precious Mutoru & Andrea Koris, 2015-2016 Global Health Corps Fellows
Financials

Statement of Activities-FY 2014
(September 2014-August 2015)

Revenue and Support
  Contributions $215,423
  Fundraising (includes large events) $107,575
  Small Events and Sales $28,666
Total Revenue and Support $351,664

Expenditures
  Program Expenses $208,599
  Program Support Services
    Management and General $50,747
    Fundraising $107,211
Total Expenditures $366,557

Change in Net Assets $(14,882)

Assets
  Cash $50,188
  Land & Equipment (net) $116,534
  Security Deposits $173
Total Assets $166,895

Liabilities and Net Assets
  Liabilities $99,898
  Net Assets $66,997
Total Liabilities and Net Assets $166,895

Revenues & Support

Individual Giving 36%
Fundraising 29%
Program Implementation & Support 71%
Events 33%
Institutional Giving 26%
Ugandan Program Generated Income 3%
Partners

Global Health Corps  
Hunt Alternatives Fund  
Jewish Women’s Foundation of New York  
The Nathan Yip Foundation  
Segal Family Foundation  
Affiliated Adjustment Group  
By Brooke LLC  
Canvas and Cocktails  
Children’s Health Network  
GLN Worldwide LTD  
High Country Healing  
Hudson Valley Bank  
HUB International Northeast Limited  
IPFS Corporation  
J&D Ultracare Corporation  
Linger Restaurant  
Mead St. Restaurant  
Risk Placement Services  
Stern Agency, Inc.
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<tr>
<th>Gold-Level Individual Supporters</th>
<th>Silver-Level Individual Supporters</th>
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<td>(&gt; $10,000 in FY14, including in-kind donors)</td>
<td>(&gt; $1,000 in FY14, including in-kind donors)</td>
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<tr>
<td>Leith Greenslade</td>
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<td>Ken &amp; Diane Stern</td>
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<td>Diana Allen</td>
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<td>Stephen Foster</td>
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<td>Jamie &amp; Lauren Curcio</td>
<td>Lyn Hufnagel</td>
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<td>Daniel Colten</td>
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<td>Levi Davis</td>
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<td>Mario &amp; Jenn Gasbarro</td>
<td>Stan &amp; Karen Zborovski</td>
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Team

**American Staff**
Brooke Stern, Co-Founder/CEO
Rachel Hartgen, Executive Director
Ryan Snyder, Project Manager (Fall 2014-Spring 2015)
Rachel Snyder, Project Manager (Fall 2014-Spring 2015)
Stephanie Sanders, Project Manager (Spring 2015)
Kerry Ginsburg, Project Manager (Summer 2015)
Andrea Koris, GHC Fellow (2015-2016)

**Primary Ugandan Staff**
Jane Nampala, Office Manager
Okoth Grace, On-Site Program Manager
Phoebe Seggayi, Tailoring Teacher/Field Coordinator
Safa Lwabaga, Communications & Volunteer Coordinator
Asiah Sizomu, Groundskeeper
Hawa Nantege, Tailoring Instructor
Jane Nabirye, Tailoring Instructor
Ibanda Basit, Field Coordinator
Violette Nalutaaya, GHC Fellow (2014-2015)
Precious Mutoru, GHC Fellow (2015-2016)
Board of Directors

Brooke Stern, President
Kenneth Stern, Vice President
Tanya Ahamed, Secretary
Bob Greenfield, Treasurer
Diane Stern
Robin Simkins
Kevin Patrick
Omari Jinaki
Ryan Snyder
Thank you!

I extend a wealth of gratitude and thanks to all that have taken the time, share-of-mind, and share-of-heart to engage with S.O.U.L. My personal connection to S.O.U.L. has evolved through my hands-on experiences on the ground in Uganda to my role on Board of Directors more recently.

I am fulfilled to see and share S.O.U.L.’s grander impact with all of you, and to get your input on ways to further deepen and extend our work.

I’m committed to ensuring S.O.U.L. maximizes its potential impact and optimizes its growth as it expands across Uganda and beyond, and I’m glad you are all on that journey with us.

Here are a few goals I have my mind and heart set on:

- Replicating the model. Demonstrating the impact and replicating the successful model are long-term goals I will contribute towards.

- Driving post-university career opportunities. S.O.U.L. will inevitably lend a hand in empowering Ugandans to fuel job creation, to spur demand, and to drive economic growth in new sectors.
Thank you!

• Unleashing the full potential of women and girls. There’s an exciting future ahead of us as girls and women employ their strengths with freedom, we have only barely begun to see the true talent that abounds.

• Spurring successful non-traditional career paths. I want to continue to see S.O.U.L. become a conduit for Ugandans to meld their passion with strong business acumen to live a life they love and earn a satisfying income for!

I look forward the S.O.U.L. Foundation updating you all on our progress on these and other goals in the years ahead.

— Omari Jinaki, Board Member, Volunteer & Student Sponsor
S.O.U.L. Foundation is a registered 501(c)(3) under New York state law (EIN #27-0918927) and is a registered non-governmental organization in Uganda (#10052).


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